



PowerGuard®

Natural Feed Additive

Every livestock operation is constantly challenged by environmental and biological factors. Nutritionists are in a constant battle to overcome these challenges. Some nutritionists turn to clays to help with their individual feed challenges, however, not all clays are created equal.

The clay behind PowerGuard® is refined through a patented process referred to as Micronized Porous Ceramic Technology™ (MPCT™) to create a final product with the highest standard of quality control and superior performance.

Unlike traditional clays, PowerGuard is created from a process (MPCT), that allows for greater pore expansion and retention. The particle size is controlled with tight tolerances which ensures each particle offers maximum efficiency.

THE POWER OF PROTECTION

- Increased pore expansion and greater surface area ensures unmatched performance.

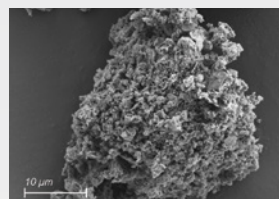
THE POWER OF EFFICIENCY

- With superior performance, PowerGuard can be used at a lower inclusion than competitors.

THE POWER OF PROFITS

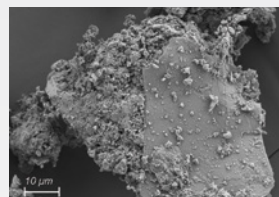
- Through protection and efficiency, PowerGuard supports your livestock operation's bottom line. We know maximized production and performance can be traced back to the smallest improvement – the smallest particle.

PROFILE® MPCT™ VS TYPICAL CLAY PROCESSING



PowerGuard Micrograph

Profile MPCT™ creates micropores resulting in increased surface area, giving PowerGuard superior and broad-spectrum performance.



Typical Clay Particle Micrograph

Typical Clay feed additives have fewer and more shallow pores. Smooth, non-porous structures reduce the physical ability and the efficiency of the clay.



Contact the MB Nutritional Science team to learn more about PowerGuard performance.

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Visit mbfeeds.com to learn more.

