



100-DAY challenge!

Dairy performance is measured in ounces and pennies. 100-days of added protection and efficiency can positively impact your bottom line. We are so confident that PowerGuard will improve your bottom line and believe that once you see for yourself, you will agree. PowerGuard 100-day challenge – replace your current clay feed additive with PowerGuard and get a \$1 rebate per animal for feeding PowerGuard for 100 days!

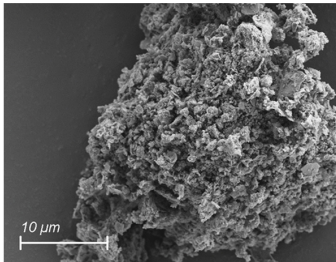
THE POWER OF PROTECTION

Every dairy herd is constantly challenged by environmental and biological factors. Nutritionists are in a constant battle to overcome these challenges. As some nutritionists turn to clays to help with their individual feed challenges, not all clays are created equal.

The clay behind PowerGuard is refined through a patented process referred to as Micronized Porous Ceramic Technology (MPCT) to create a final product with the highest standard of quality control and superior performance.

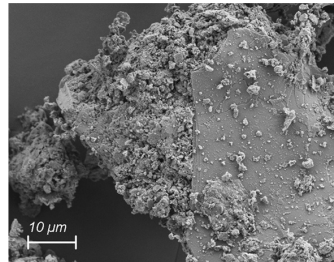
THE POWER OF EFFICIENCY

PROFILE MPCT VS TYPICAL CLAY PROCESSING



Profile MPCT™ creates micropores resulting in increased surface area, giving PowerGuard superior and broad-spectrum performance.

Electron Micrograph



Typical Clay feed additives have fewer and more shallow pores. Smooth, non-porous structures reduce the physical ability and the efficiency of the clay.

Electron Micrograph

THE POWER OF PROFITS

Every effort undertaken in support of dairy operations can be directly attributed to the bottom line. Maximize milk production and optimal herd health can be traced back to the smallest improvement – the smallest particle.

Protection and Efficiency, that is the goal. A goal that turns ounces into pounds and pennies into dollars. Give us 100-days to prove it.

THE POWER OF PERFORMANCE.
THE POWER OF POWERGUARD.



**NUTRITIONAL
SCIENCES**



100-DAY challenge!

PARTICIPATION FORM

DAIRY OPERATION NAME _____

DAIRY OPERATION ADDRESS _____

OWNER/OPERATOR _____

OWNER/OPERATOR PHONE _____

OWNER/OPERATOR EMAIL _____

NUTRITIONIST NAME _____

NUTRITIONIST EMAIL _____

START AND END DATE OF CHALLENGE _____

RATE OF FEED (GRAMS PER HEAD PER DAY) _____

OF PARTICIPATING HEAD _____

APPROVAL SIGNATURE BY MB NUTRITIONAL SCIENCES REPRESENTATIVE


X _____

NOTES FOR THE NUTRITIONIST

Blending procedures require the removal of current clay additives and replacement with a minimum rate of 28 grams PowerGuard per head per day. Final ratio of inclusion to be determined by nutritionist. Some variables to expect over the course of 100-days:

- Complete support from MB Nutrition technical support team
- No change to animal feeding behavior
- Greater efficiency due to reduction of stress to animal
- Equal or greater milk production
- Decreased involuntary culls
- Improved reproductive efficiency

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Disclaimer: Rebate equal to \$1.00 USD per dairy cow participating in the 100-day feeding program. To qualify, each participating animal must complete the full 100-day program at a minimum level of 28 grams per head per day (lactating, dry cow, and close-up). Eligibility to be confirmed by PowerGuard staff qualification verification. Rebate to be paid by mailed check within 90-days of verifying eligibility. Enclosed 100-Day Challenge Form must be completed and submitted to MB Nutritional Sciences on or before December 31, 2022. MB Nutritional Science reserves the right to discontinue rebate offer at any time and without prior notice.